

2023

# HEALTHY SCHOOLS NATIONAL FORUM

NOVEMBER 8-9, 2023

NATIONAL ARTS CENTRE, OTTAWA, ON

## PARTNER INFORMATION PACKAGE

[phecanada.ca/HSForum](https://phecanada.ca/HSForum)



Hosted by:



# HEALTHY SCHOOLS NATIONAL FORUM

Join Physical & Health Education Canada (PHE Canada) and healthy school champions from across the country for the 2023 Healthy Schools National Forum in Ottawa, ON November 8-9, 2023.

Be a part of this incredible event!

- Connect with senior leaders and decision makers from across Canada and abroad, including superintendents, curriculum leads, principals, teachers, and healthy school champions from public health, government, recreation, and NGOs.
- Receive increased brand exposure and awareness through an extensive array of promotional channels and event activations that can extend beyond the Forum and leave lasting memories for delegates.
- Engage in many networking and fun-filled events, with the opportunity to address and interact directly with your target audience.

**SHOWCASE YOUR SUPPORT OF HEALTHY SCHOOLS AND  
HEALTHY, ACTIVE CHILDREN AND YOUTH!**

**2023 Healthy Schools National Forum**  
NOVEMBER 8-9, 2023 | OTTAWA, ON

[Register Now](#)



# SPONSORSHIP OPPORTUNITIES

The 2023 event provides a number of events and opportunities for you to engage directly with your target audience, leaving a memorable and long lasting impression.

This year's event offers two (2) levels of sponsorship:

- **Presenting Partner** – an exclusive opportunity which provides your organization with maximum exposure and brand awareness through a unique and diverse set of promotional and engagement mechanisms.

**2023 Healthy School Communities National Forum**  
presented by **“INSERT YOUR NAME HERE”**

- **Signature Partners** – with a core set of promotional benefits and access to supplemental activation opportunities, Signature Partners will be able to generate expanded exposure and awareness among event delegates.

As a Forum Partner, you will have the benefit of customizing your sponsorship with events and special promotions that best align with your marketing objectives and budget. Whether you are looking for **increased brand awareness, sales leads, sampling opportunities**, or simply to align your brand with supporting healthy, active kids, we will work with you to ensure your sponsorship meets and exceeds your marketing objectives.

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# SPONSORSHIP ACTIVATIONS

## Core Sponsorship Entitlements:

- Two (2) full Forum registrations;
- Exhibit Space;
- Logo with link to organization's website featured in the Event App;
- Logo displayed on Forum Partner Page with link to organization's website;
- Sponsor recognition in Forum communications;
- Pre- and post-event e-communication to delegates;
- On-site signage;

## Options to Customize your Event Sponsorship:

- Event sponsorship
  - Keynote/Plenary Address;
  - Lunch
  - Nutrition Break
  - Active Morning Session(s)
  - Networking and Social Event(s)
  - And More
- Branded Delegate Bags and Exclusivity to Promotional Inserts;
- Branded Lanyards;
- Specialized Event in Forum Agenda;
- Featured Breakout Session Workshop Presentation;
- And More!

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# EXHIBITOR OPPORTUNITIES

The 2023 HSC Forum will also feature an Exhibitor Marketplace located in the heart of the action. With registration, lunch, and breaks within the Marketplace, along with exclusive time for exhibitors, exhibitors will see regular traffic and opportunities to engage and connect with delegates.

## Exhibitor Registration

**Profit Organization**                      **\$800**

**Not for Profit Organization**    **\$700**

## Exhibitors will receive:

- Exhibitor space – approximately 8' (w) x 6' (d)
- Two (2) Exhibitor Admissions
- One (1) six foot skirted table
- Two (2) Chair
- Lunch and nutrition breaks
- Organization's name and website displayed on the Exhibitor List on the Forum Website and Program.

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# REGISTER TODAY!

To discuss your participation as a sponsoring Partner or Exhibitor at the 2023 Healthy Schools National Forum, please contact:

Jordan Burwash at (613) 523-1348 x.2339 or by email at [jordanburwash@phecanada.ca](mailto:jordanburwash@phecanada.ca).

To register as a Sponsoring Partner or Exhibitor, click the link below to access the [Partner Registration Form](#)

Get your registration in today as space and opportunities are limited!

For further information on the Healthy Schools National Forum, visit <https://www.phecanada.ca/hsforum>.

**We look forward to seeing you there!**

