Partner Information Package

May 1-3, 2025 | Niagara Falls Sheraton Fallsview Hotel







Come and experience Canada's national professional development event for physical and health education!

- ✓ Over 450 delegates including:
 - ✓ Teachers & Administrators
 - Researchers & Academics
 - ✓ Health Professionals
 - ✓ Recreational Leaders
 - ✓ Government & NGO Leads
- √ 3+ exclusive hours for Exhibitors
- ✓ Unique sponsorship activations
- ✓ Increased brand awareness, sales leads, and sampling opportunities
- ✓ Brand alignment with supporting healthy, active kids









Partnership Opportunities

<u>Presenting Partner</u> - the exclusive partnership opportunity with maximum exposure.

2025 National Conference presented by "Insert Name Here"

<u>Signature Partners</u> - offering a core set of promotional benefits and access to supplemental activations to customize your sponsorship and maximize your impact.









Core Partner Entitlements

- ✓ Exhibitor Space
- ✓ Pre- & Post-Event Communication
- ✓ Logo Displayed on Conference Shirts
- ✓ Two Full Conference Registrations
- Company Logo and Website Listed on Conference Website and in Program
- ✓ On-site Signage
- ✓ Partner Recognition During Event
- ✓ Access to Partner Activations ...

Partner Registration starts at \$2,000 with the exclusive opportunity to customize sponsorship with supplemental Partner Activations and Special Event Engagements.









Partner Activations

- ✓ Conference Lanyards
- ✓ Delegate Bag
- ✓ Conference Workshop
- ✓ Workshop Session Sponsor
- ✓ Lunch(es) & Nutrition Break(s)
- ✓ Conference Activity Challenge
- ✓ Something else you had in mind?

* We can customize your activations based on your goals and budget.









Special Event Engagements

- ✓ Keynote & Plenaries
- ✓ Research Council Forum
- Active Morning Session(s)
- ✓ PHEnomenal Marketplace Social
- ✓ Thinker's Dinner
- ✓ Awards Banquet
- ✓ Something else you had in mind?

This event is brought to you by "Insert Your Name Here"

* We can customize your engagement in these special events based on your goals and budget.









Exhibitor Opportunities

Registration

✓ Profit Organization \$1,150

✓ NFP Organization \$900

Exhibitors will receive:

- ✓ Exhibitor Space (approx 8' x 8')
- ✓ One Rectangular Table
- ✓ Two Chairs
- ✓ Table Linen
- ✓ PHEnomenal Marketplace Social
- Company and Website Listed on Conference Website and Program
- ✓ Internet Access

*The Exhibitor Marketplace will run from Thursday May 1st at 12pm to Friday May 2nd at 5pm.









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To discuss your presence at the 2025 Physical & Health Education National Conference, please contact Jordan Burwash at (613) 523-1348 x.2339 or by email at jordanburwash@phecanada.ca.







